

SPONSORSHIP PACKAGE

HOPE FOR HELP --- 5K RUN --- OCTOBER 19TH



FEED MY
STARVING
CHILDREN



newhope
CHURCH



Dear Potential Sponsor;

World hunger; a reality that all of us know about, but are not sure how to effectively respond.

New Hope Church in partnership with Feed My Starving Children (fmsc.org), is gearing up to provide an opportunity for people within our local community to respond in a tangible way.

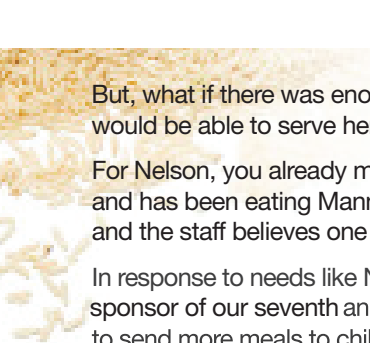
On **Saturday, October 19th** we, along with our sponsors, will host a 5K Race to raise funds to feed starving children around the world.

Feed My Starving Children:

Feed My Starving Children (FMSC) is a non-profit organization that has developed a simple, nutritious meal in which children and their families consume one time a day in order to restore and maintain their lives. Within this meal are all the nutrients necessary for them not only to survive but to thrive. The ingredients for each meal costs \$0.25 cents and they are packaged by volunteers to be sent over seas to villages and communities who are most in need. Although there are many stories, let us share just one:

It was on this routine trip to Haiti that the FMSC staff met four-year-old Nelson lying naked on the ground among the pigs. They immediately scooped Nelson up. As they held his nearly lifeless body, and looked at his skinny legs, bloated stomach, and touched his forehead, they knew he needed their help. He was definitely running a fever. None of this should happen. Nelson needed loving care and FMSC food.

One of four children, Nelson was treated differently than other family members. No one hugged him. No one played with him. No one even talked to him. In the eyes of his family, Nelson did not exist—or maybe they wished he wasn't alive. Left alone on the ground, he was often seen filling his mouth with dirt, attempting to quiet his hunger pains. This situation is difficult to understand. How could a family simply ignore one of their own children? In Haiti, as in other countries FMSC serves, parents sometimes sacrifice one child to save the others. There simply is not enough food to go around.



But, what if there was enough food? What if Nelson's mother knew that she would be able to serve her entire family one nutritious meal—every day?

For Nelson, you already made a difference. Nelson moved into an orphanage and has been eating MannaPack meals several times a week. He's improving and the staff believes one day soon he'll be walking.

In response to needs like Nelson's, we are asking you to consider being a sponsor of our seventh annual Hope for Help 5K race event in order to raise funds to send more meals to children in need. More specifically, through your support along with the pledges and fees received from this 5k race, our goal is to raise money to provide as many meals as possible.

As a sponsor you can expect the following:

- A crowd of over 500 runners and walkers from Northern Virginia
- Over 100 volunteers
- Regional exposure that guarantees strong promotion and publicity
- A direct link on the race website that, when clicked, will link to your site
- Guaranteed exposure base of over 800 church families and an additional 500 families from the church's childcare programs.

Take a moment to read the sponsorship opportunities outlined in this booklet in order to learn how your organization can participate in supporting this event on October 19th, 2019. Once your level of commitment is determined, please fill out the Sponsorship Form and return it with your check. After receiving your form, a race representative will be in contact with you. If you have questions, please call us at 703.971.4673, ext 108 or email us at 5k@newhope.org.

Thank you in advance for your willingness to make a life-changing difference in the lives of the neediest of children.

Become part of the excitement!

Warmly,
Race Organizers



Hope for Help Participant Demographics¹



Participants: **675**



Volunteers: **122**



Average Household income: **\$143,750**



Education level: **73% with Bachelor's degree or higher**



59% Female



41% Male



Average age: **34**

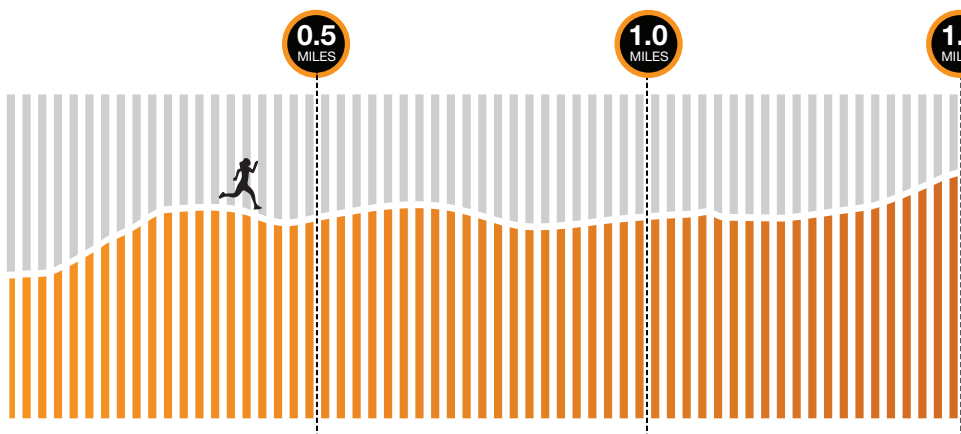


Children participants: **256 (12 and under)**



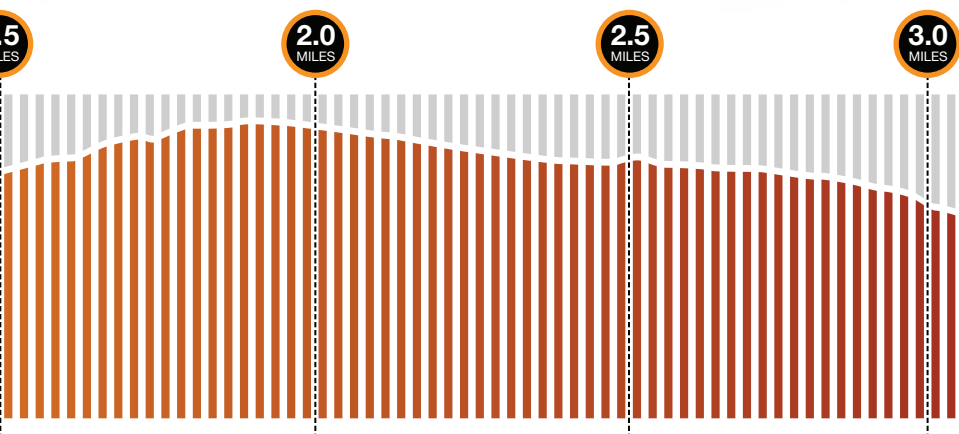
Fitness Oriented

¹- From the 2018 Race



Quick Facts

- Date and Time: **October 19th, 2019 at 8:30 am**
- 5K Race
- Kids Mini Color Fun Run immediately following the 5K race
- 500 participants expected
- Commemorative Hope for Help 5K T-shirt with Sponsorship Logos
- Fun activities provided through New Hope Church







Sponsors Commitment Form

We are looking for race sponsors to help us make this year's 5K and Kids' Run even more successful than last year's. We have three levels of sponsorship for those of you that have your own businesses or work for businesses that would enjoy the benefits of advertising with our event. For every donation of \$300 or more, your logo will go on the participant's race t-shirts as well as on our hopeforhelp5k.com site. Think about the visibility for your business as it will be promoted wherever these shirts are worn! For a sponsorship donation under \$300, your business will be promoted on our hopeforhelp5k.com site.

Helping an amazing cause PLUS advertising for your business = WIN for everyone! For more information contact 5k@newhope.org

Please complete this form and return it to New Hope Church by September 30th, 2019. Please act fast as the opportunities are sure to fill up quickly. Please make your check payable to New Hope Church and mail or drop off to:

New Hope Church
8905 Ox Road
Lorton, VA 22079

If you have any questions? Call us at 703.971.4673, ext 108, or email us at 5k@newhope.org and a race representative will get back to you. Thank you!

Name of Sponsor: _____

Address: _____

Main Contact: _____

Title: _____

Telephone #: _____

Email: _____

If you want to participate in our event, we are open to working with you and your budget. We need help with purchasing various items and supplies... feel free to "run" your ideas by us.

New Hope Church is a non-profit/church organization. Tax ID:
54-1827568